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1972-2022  
AÑOS  
Transformando vidas



**XXVI CONGRESO INTERNACIONAL DE INVESTIGACIÓN  
EN CIENCIAS ADMINISTRATIVAS**

Desafíos para la sostenibilidad: Organizaciones que crean valor

XIII Coloquio Posgrados | VI encuentro de Jóvenes Investigadores

**ACACIA**



Academia de Ciencias  
Administrativas A.C.

**The Faculty of Accounting, Economics and Administrative Sciences of  
Universidad de Manizales (UM) and the  
Academia de Ciencias Administrativas (ACACIA,A.C.)**

**Invite\***

**To submit papers for the**

**XXVI International Congress of Research in Administrative Sciences**

**Under the theme**

**Challenges for sustainability: Organizations that create value**

**To be held at the Universidad de Manizales, Colombia.**

**Carrera 9a 19-03, Manizales, Caldas, Colombia from 25th to 28th of April - 2023**

**\* The international congress is scheduled in hybrid format (face-to-face and Online).**





## Objectives:

- Generate and disseminate knowledge about the importance of creating value in organizations to respond to the most pressing challenges of companies and society through the tracks that establish the lines of research of the Academia de Ciencias Administrativas (ACACIA).
- Promote a favorable environment to bring together researchers, academics, students and professionals of the administrative sciences and related disciplines to reflect and propose practices, programs and policies that allow to constitute organizations that create value in favor of sustainability and resilient territories.
- Create an environment for the presentation and exchange of ideas among academics, students and professionals from both public and private universities, with the purpose of stimulating interest in science, technology and research, in the field of management.
- Stimulate the publication of research papers presented at the congress through the journal *"Theory and Praxis"* of ACACIA and other national and international journals of high academic level and indexed.

The tracks in which the papers of the XXVI International Congress of Research in Administrative Sciences can be presented are the following:

Tracks of the XXVI International Congress of Research in Administrative Sciences	
Operations Management and Engineering Management Systems	Leadership, Human Capital and Organizational Behavior
Educational Management	Marketing
Strategic Management	Methods and Research Models
Knowledge Management, Innovation and Technology	Small and Medium Enterprises





Regional Development and Sustainability Management	Change Management and Organizational Development
Public administration	Accounting, Auditing and Taxation
Finance and Economics	Gender Studies
	Entrepreneurship and Startups

### I. Guidelines for participation with papers in the Congress:

1. The maximum number of authors per paper is three.
2. The maximum number of papers that an author can present is two (2)
3. Papers may be submitted in Spanish, English or French.
4. The paper must be unpublished, the result of theoretical or empirical research in progress or concluded with partial or final findings. In either case, the research must be original, relevant and developed with scientific and methodological rigor.
5. The minimum length of the papers is 15 pages and the maximum of 25 considering abstract, graphs, tables, bibliographic references and any annex. It must be sent in Word extension format (doc, docx).
6. Use Arial letter 12, with line spacing of 1.5 cm and margins of 2.5 cm (top, bottom, left and right), with numbering centered at the bottom of the page. The title of the paper has to be in the general heading.
7. Papers that do not meet the requirements of the format of the papers requested in this call shall be grounds for rejection.
8. The paper must be sent in two files:
  - a. **File 1 Extensive:** title, maximum abstract of 250 words, keywords no more than three, introduction containing objective and research problem, theoretical framework, methodology, results, conclusions and bibliographic references in APA 7 format. The name of the authors is not included in this file.
  - b. **Archive 2. Cover:** Congress' data, title, information about the author (s) in order of contribution to the paper, indicating telephone number and email of the main contact, and institution of origin. Indicate the track in which you participate.





c. When choosing the track of participation you must take into account the common thread of the paper that will be related to the keywords.

9. Papers presented at the same time at the VI Meeting of Young Researchers and/or the XIII Graduate Colloquium will not be accepted as conference papers.

10. The author(s) who assign the rights of their paper for publication must attach a copy of their official identification (INE, DNI or passport) and fill out the form of assignment of rights.

11. All papers shall be subject to double-blind review.

12. The paper must be registered only in one track of the Congress; the registration of the same paper in more than one track will automatically cancel its registration.

13. The key dates for the presentation of papers at the Congress are:

Submission of papers	From Monday, November 1st , 2022	Until February 1st, 2023.
Sending opinions to authors	As from February 28th, 2023.	Until March 30th, 2023.
Reception of accepted papers with modifications	One week after the opinion was sent to the author	
Sending of acceptance letter	Until April 10th, 2023	
Sending a letter of assignment of copyrights by authors	Until April 10th, 2023  * Only the papers that send the letter of assignment of copyrights by authors signed on the indicated date will be published in the electronic journal with ISSN.	





<b>Date of the XXVI International Congress of Research in Administrative Sciences</b>	April 25th-28th, 2023
<b>Registration deadline</b> to schedule and confirm the presentation of papers at the XXVI International Congress of Research in Administrative Sciences	Until April 10th, 2023

14. Papers must be uploaded through the Congress website <https://acacia.umanizales.edu.co/>. XXVI International Congress of Research in Administrative Sciences.

15. The best papers of each track will receive recognition and the right to be published in the "*Journal of Administrative Sciences*", "*Theory and Praxis*" or in journals with which ACACIA has a collaboration agreement.

16. The Academia de Ciencias Administrativas will award the "*Raúl Conde*" prize to the best presentation of the Congress with a special recognition, for its quality, contribution and scientific and methodological rigor ruled by a scientific arbitration committee.

17. Papers with scientific and methodological rigor ruled with double-blind review arbitration and selected from each track could be published in the the "*Journal of Administrative Sciences*", "*Theory and Praxis*" or in journals with which ACACIA has a collaboration agreement.

18. Only papers that meet the established payment deadline in a timely manner will be scheduled for presentation and publication.

19. The papers may only be presented in sessions of tracks of the congress by the author or one of the co-authors of the same; presentations by third parties are not allowed.

20. Only papers that meet the times and conditions established in this call will be accepted. Any other situation not considered will be the responsibility of the Academic Coordination of the Congress and the Vice Presidency of Tracks of ACACIA.

## I. Guidelines for the submission of books and journals



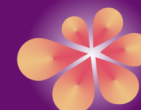


Within the activities of the Congress, a space is opened to present books or printed or electronic journals of impact for the administrative sciences with the following considerations:

1. The publication must be registered and uploaded to the website of the congress intended for this purpose. In the section of Presentation of books and / or journals. It must include: the cover, authors, date of edition, official page and index of the book or journals in pdf files, indicating the name and general data of the presenter of the same.
2. Books and journals in print and in electronic format will be accepted from prestigious publishers. For books the publishers must be registered in the Book Chamber of each country where it was published, and for journals, they must be indexed in Latindex, Redalyc, Scopus and/or SSCI.
3. The date of publication of the book to be presented must be from January 1st, 2022 to the date of the congress.
4. The presentation will be in special session, with a presentation time of 10 minutes per paper.
5. The registration of the publications will be from November 1st – 2022 to March 30<sup>th</sup> - 2023.
6. Acceptance of the submission shall be confirmed by 15th April 2023.
7. The submission of publications that have not been registered shall not be permitted.
8. The programming and any other situation not considered in this call is the responsibility of the Academic Coordination of the Congress.

## II. Registration fees





Category	Early fee Category* Until March 15th, 2023	Regular fee* As of March 15th, 2023	Includes
Congress participant with presentation	\$250USD	\$300USD	Registration, certificate of speaker at the congress, and participation in academic activities of the congress, welcome cocktail, cultural night, conference banquet and 2 meals (lunches)
ACACIA member congress participant with presentation	\$225USD	\$300USD	Registration, certificate of speaker at the congress, and participation in academic activities of the congress, welcome cocktail, cultural night, conference banquet and 2 meals (lunches)
Attendee	\$200USD	\$200USD	Registration, certificate of attendee at the congress, and participation in academic activities of the congress, welcome cocktail, cultural night, conference banquet and 2 meals (lunches)
Congress participant with Online mode presentation	\$100USD	\$100USD	Registration, certificate of Speaker, and participation in academic activities of the congress







Virtual Attendee	\$30USD	\$30USD	Registration, certificate of attendee at the congress
<p><b>The mechanism of payment registration or assistance will be published on the official website of the Congress:</b>  <a href="https://acacia.umanizales.edu.co/">https://acacia.umanizales.edu.co/</a></p>			

### III. General Information

For further information and contact about the XXVI International Congress of Research in Administrative Sciences, please visit the website <https://acacia.umanizales.edu.co/>  
 Congress e-mail: [congresoacacia2023@umanizales.edu.co](mailto:congresoacacia2023@umanizales.edu.co)

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### IV. Organizing Committee

<b>Organizing Committee of the XXVI International Congress of Research in Administrative Sciences Universidad de Manizales</b>	
Ms. C. Irma Soto Vallejo	Dean of the Faculty of Accounting, Economic and Administrative Sciences
Dr. Adriana Ramírez Cardona	Director of the School of Business Administration
Ms. C. Héctor Mauricio Serna Gómez	General Coordinator Congress
Ms. C. Sandra Elena Palacio Duque	Logistics Coordinator







Dr. Gregorio Calderón Hernández	Academic Coordinator
Ms. C. Claudia Milena Álvarez Giraldo	Academic Coordinator
Dr. Carlos Andrés Osorio Toro	Academic coordinator of the graduate colloquium
Ms. C. Keidy Johanna Pelaez Higuera	Academic coordinator meeting of young researchers
Ms. C. José Fernando Barahona Vinasco	Logistics Coordinator
Ms. C. Edwin Fernando Florez Giraldo	Systems Coordinator
Ricardo Rivera Muñoz	Communications Coordinator

<b>Executive Committee 2022 - 2025 Academy of Administrative Sciences, ACACIA, A. C.</b>	
Dra. María Luisa Saavedra García Universidad Nacional Autónoma de México	President
Dra. María Guadalupe Calderón Martínez Universidad Nacional Autónoma de México	Vice President of Tracks
Dra. Mónica Lorena Sánchez Limón Universidad Autónoma de Tamaulipas	Vice- President of Committees
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Dr. Arturo Briseño García Universidad Autónoma de Tamaulipas	Pro Secretary
Dra. Martha Ríos Manríquez Universidad de Guanajuato	Treasurer
Dr. Christian Bucio Pacheco Universidad Autónoma del Estado de México	Pro Treasurer
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Dr. Jaime Garnica González Universidad Autónoma del Estado de Hidalgo	Finance
Ms. C. Héctor Mauricio Serna Gómez Universidad de Manizales	Enrollment and linkage
Dra. Patricia Hernández García Universidad Autónoma de San Luis Potosí	Admission
Dra. Yesenia Sánchez Tovar Universidad Autónoma de Tamaulipas	Graduate Colloquium

### Tracks' Managers

Dr. Jaime Garnica González Universidad Autónoma del Estado de Hidalgo	Operations Management and Engineering Management Systems
Dra. Patricia Hernández García Universidad Autónoma de San Luis Potosí	Educational Management
Dra. Karla María Nava Aguirre Universidad de Monterrey	Strategic Management
Dra. Lorena Álvarez Castañón Universidad de Guanajuato	Regional Development and Sustainability Management
Dr. Juan Carlos Centeno Universidad Autónoma de Coahuila	Public administration
Dr. Christian Bucio Pacheco Universidad Autónoma del Estado de México	Finance and Economics
Dra. Martha Corrales Estrada Egade Business School	Knowledge Management, Innovation and Technology
Dr. Carlos Colín Flores Instituto Tecnológico y de Estudios	Leadership, Human Capital and Organizational Behavior





Superiores de Monterrey	
Dra. Judith Cavazos Arroyo Universidad Popular Autónoma de Puebla	Marketing
Dr. Osmar Arandia Pérez Universidad de Monterrey	Methods and Research Models
Dra. Arcelia Toledo López IPN-CIIDIR Oaxaca	Small and Medium Enterprises
Dra. Laura Arminda Garza González Universidad Autónoma de Aguascalientes	Change Management and Organizational Development
Dra. Teresa de Jesús Vargas Vega Universidad Autónoma del Estado de Hidalgo	Accounting, Auditing and Taxation
Dra. Guadalupe del Carmen Briano Turrent Universidad Autónoma de San Luis Potosí	Gender Studies
Dra. María Guadalupe Calderón Martínez Universidad Nacional Autónoma de México- FES Cuautitlán	Entrepreneurship and Startups

