

50
1972-2022
AÑOS
Transformando vidas



XXVI CONGRESO INTERNACIONAL DE INVESTIGACIÓN EN CIENCIAS ADMINISTRATIVAS

Desafíos para la sostenibilidad: Organizaciones que crean valor
XIII Coloquio Posgrados | VI encuentro de Jóvenes Investigadores

ACACIA



Academia de Ciencias
Administrativas A.C.

**The Faculty of Accounting, Economic and Administrative Sciences of
Universidad de Manizales (UM) and the
Academia de Ciencias Administrativas (ACACIA,A.C.)**

Invite*

To submit papers for the

XIII Graduate Colloquium ACACIA 2023

Under the theme

Challenges for sustainability: Organizations that create value

To be held at Universidad de Manizales, Colombia.

Carrera 9a 19-03, Manizales, Caldas, Colombia - 25th of April - 2023

*** The Graduate Colloquium is scheduled in hybrid format (face-to-face and Online).**





Objectives:

- Generate and disseminate knowledge about the importance of creating value in organizations to respond to the most pressing challenges of companies and society through the tracks that establish the lines of research of the Academia de Ciencias Administrativas (ACACIA).
- Promote a favorable environment to bring together researchers, academics, students and professionals of the administrative sciences and related disciplines to reflect and propose practices, programs and policies that allow to constitute organizations that create value in favor of sustainability and resilient territories.
- Create an environment for the presentation and exchange of ideas from research projects of master's and doctoral students from both public and private universities, with the purpose of stimulating interest in science, technology and research, in the field of administration.

The tracks in which the papers of the XIII ACACIA Graduate Colloquium can be presented are the following:

Tracks of the XIII ACACIA Graduate Colloquium 2023	
Operations Management and Engineering Management Systems	Leadership, Human Capital and Organizational Behavior
Educational Management	Marketing
Strategic Management	Methods and Research Models
Knowledge Management, Innovation and Technology	Small and Medium Enterprises
Regional Development and Sustainability Management	Change Management and Organizational Development
Public administration	Accounting, Auditing and Taxation
Finance and Economics	Gender Studies
	Entrepreneurship and Startups





I. Guidelines for participation with papers or advances of graduate theses in the XIII Graduate Colloquium:

1. The maximum number of authors per thesis work or progress of degree work is one (only the author or thesis student).
2. Papers may be submitted in Spanish, English or French.
3. The paper must be **unpublished**, the result of theoretical or empirical research in progress or concluded with partial or final findings. In either case, the research must be **original**, relevant and developed with scientific and methodological rigor.
4. The minimum length of the papers is 10 pages and the maximum of 20 considering abstract, graphs, tables, bibliographic references and any annex. It must be sent in Word extension format (doc, docx).
5. Use Arial letter 12, with line spacing of 1.5 cm and margins of 2.5 cm (top, bottom, left and right), with numbering centered at the bottom of the page. The title of the work has to be in the general heading.
6. Papers that do not meet the requirements of the format of the papers requested in this call shall be grounds for rejection.
7. The paper must be sent in two files:
 - a. **File 1 Extensive:** title, maximum abstract of 250 words, keywords no more than three, introduction containing objective and research problem, theoretical framework, methodology, analysis of results, conclusions and bibliographic references in APA 7 format. The name of the author or thesis student is not included in this file.
 - b. **Archive 2. Cover:** Data of the XIII Graduate Colloquium ACACIA 2023, title, full names and last names, nationality of the student, indicating the institution of origin and the email address of each one, the academic degree in which the research is being developed, in addition to his/her telephone number (10 digits of the phone number and country code number), the tracks in which you wish to participate, when choosing the track you must take into account its relationship with the degree work or thesis that will be cataloged with the definition of its keywords. Finally include the full name of the teacher responsible or tutor of the work to be presented.
8. All papers will be submitted to evaluation by the organizing committee. Upon acceptance you must prepare a presentation to present your work.





9. The work must be registered only in one track of the Colloquium, the registration of the same work in more than one track will automatically cancel its registration.

The key dates for the presentation of papers at the XIII Graduate Colloquium ACACIA 2023 are:

Submission of papers	From Monday, November 1st , 2022	Until February 1st, 2023.
Sending letters of acceptance to master's or doctoral students	As from February 28th, 2023.	Until March 15th, 2023
Reception of accepted submissions	Until Friday, April 10th , 2023	
Date of the XIII Graduate Colloquium ACACIA		April 25th 2023
Registration deadline to schedule and confirm the presentation of papers at the XIII Graduate Colloquium ACACIA		Until April 10th, 2023

1. Papers must be uploaded through the Congress, XIII Graduate Colloquium ACACIA website <https://acacia.umanizales.edu.co/>.
2. Only papers that meet the established payment deadline in a timely manner will be scheduled for presentation and publication.
3. The papers may only be presented in sessions of tracks of the **XIII Graduate Colloquium ACACIA** by the main author of the degree work or thesis, presentations by third parties are not allowed.
4. Only papers that meet the times and conditions established in this call will be accepted. Any other situation not considered will be the responsibility of the Academic Coordination of the XIII ACACIA Graduate Colloquium and the ACACIA Board of Directors.





II. Registration fees

Category	Early Fee Category* Until March 15th, 2023	Regular Fee* As of March 15th, 2023	Includes:
Students with work in the XIII Graduate Colloquium ACACIA (Includes the attendance to the Congress)*	\$25USD**	\$30USD**	Registration, certificate of speaker at the congress, and participation in academic activities of the congress
Attendees to the XIII Graduate Colloquium ACACIA		30USD**	Registration, certificate of attendee at the XIII Graduate Colloquium ACACIA, and participation in academic activities of the congress

*The student fee will be valid by showing a **valid student credential**.

**The early and regular fee for students with work presented at the meeting includes Registration, certificate of speaker or attendee at the congress, and participation in academic activities of the congress. It does not include welcome cocktail, cultural night, conference banquet, 2 meals (lunches).

*** If the student speaker or assistant wishes to participate in the other activities of the congress (welcome cocktail, cultural night, conference banquet, 2 meals (lunches), or souvenir of the congress.) must cancel as registration 200USD.

The mechanism of payment registration or assistance will be published on the official website of the Congress, XIII Graduate Colloquium ACACIA:

<https://acacia.umanizales.edu.co/>





III. General Information

For further information and contact about the XXVI International Congress of Research in Administrative Sciences, XIII Graduate Colloquium ACACIA please visit the website

<https://acacia.umanizales.edu.co/>

Congress e-mail: congresoacacia2023@umanizales.edu.co

Contacts:

Sandra Elena Palacio Duque

Héctor Mauricio Serna Gómez

Adriana Ramírez Cardona

José Fernando Barahona Vinasco

asis_fccea@umanizales.edu.co

hserna@umanizales.edu.co

aramirez@umanizales.edu.co

barahona@umanizales.edu.co

IV. Organizing Committee

Organizing Committee of the XXVI International Congress of Research in Administrative Sciences Universidad de Manizales	
Ms. C. Irma Soto Vallejo	Dean of the Faculty of Accounting, Economic and Administrative Sciences
Dr. Adriana Ramírez Cardona	Director of the School of Business Administration
Ms. C. Héctor Mauricio Serna Gómez	General Coordinator Congress
Ms. C. Sandra Elena Palacio Duque	Logistics Coordinator
Dr. Gregorio Calderón Hernández	Academic Coordinator
Ms. C. Claudia Milena Alvarez Giraldo	Academic Coordinator
Dr. Carlos Andrés Osorio Toro	Academic coordinator of the Graduate colloquium
Ms. C. Keidy Johanna Pelaez Higuera	Academic coordinator meeting of young researchers
Ms. C. José Fernando Barahona Vinasco	Logistics Coordinator
Ms. C. Edwin Fernando Florez Giraldo	Systems Coordinator
Ricardo Rivera Muñoz	Communications Coordinator





Executive Committee 2022 - 2025 Academia de Ciencias Administrativas, ACACIA, A. C.	
Dra. María Luisa Saavedra García Universidad Nacional Autónoma de México	President
Dra. María Guadalupe Calderón Martínez Universidad Nacional Autónoma de México	Vice President of Tracks
Dra. Mónica Lorena Sánchez Limón Universidad Autónoma de Tamaulipas	Vice- President of Committees
Dra. Ana Laura Medina Conde Universidad Autónoma de Tlaxcala	Secretary
Dr. Arturo Briseño García Universidad Autónoma de Tamaulipas	Pro Secretary
Dra. Martha Ríos Manríquez Universidad de Guanajuato	Treasurer
Dr. Christian Bucio Pacheco Universidad Autónoma del Estado de México	Pro Treasurer
Dr. Bernardo Amezcua Nuñez Universidad Autónoma de Coahuila	Editorial
Dr. Jaime Garnica González Universidad Autónoma del Estado de Hidalgo	Finance
Ms. C. Héctor Mauricio Serna Gómez Universidad de Manizales	Enrollment and linkage
Dra. Patricia Hernández García Universidad Autónoma de San Luis Potosí	Admission
Dra. Yesenia Sánchez Tovar Universidad Autónoma de Tamaulipas	Graduate Colloquium





Tracks' Managers

Dr. Jaime Garnica González Universidad Autónoma del Estado de Hidalgo	Operations Management and Engineering Management Systems
Dra. Patricia Hernández García Universidad Autónoma de San Luis Potosí	Educational Management
Dra. Karla María Nava Aguirre Universidad de Monterrey	Strategic Management
Dra. Lorena Álvarez Castañón Universidad de Guanajuato	Regional Development and Sustainability Management
Dr. Juan Carlos Centeno Universidad Autónoma de Coahuila	Public administration
Dr. Christian Bucio Pacheco Universidad Autónoma del Estado de México	Finance and Economics
Dra. Martha Corrales Estrada Egade Business School	Knowledge Management, Innovation and Technology
Dr. Carlos Colín Flores Instituto Tecnológico y de Estudios Superiores de Monterrey	Leadership, Human Capital and Organizational Behavior
Dra. Judith Cavazos Arroyo Universidad Popular Autónoma de Puebla	Marketing
Dr. Osmar Arandia Pérez Universidad de Monterrey	Methods and Research Models
Dra. Arcelia Toledo López IPN-CIIDIR Oaxaca	Small and Medium Enterprises
Dra. Laura Arminda Garza González Universidad Autónoma de Aguascalientes	Change Management and Organizational Development
Dra. Teresa de Jesús Vargas Vega Universidad Autónoma del Estado de Hidalgo	Accounting, Auditing and Taxation



50
1972-2022
AÑOS
Transformando vidas



**XXVI CONGRESO INTERNACIONAL DE INVESTIGACIÓN
EN CIENCIAS ADMINISTRATIVAS**

Desafíos para la sostenibilidad: Organizaciones que crean valor
XIII Coloquio Posgrados | VI encuentro de Jóvenes Investigadores

ACACIA



Academia de Ciencias
Administrativas A.C.

Dra. Guadalupe del Carmen Briano Turrent Universidad Autónoma de San Luis Potosí	Gender Studies
Dra. María Guadalupe Calderón Martínez Universidad Nacional Autónoma de México- FES Cuautitlán	Entrepreneurship and Startups

