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1972-2022
AÑOS
Transformando vidas



XXVI CONGRESO INTERNACIONAL DE INVESTIGACIÓN EN CIENCIAS ADMINISTRATIVAS

Desafíos para la sostenibilidad: Organizaciones que crean valor
XIII Coloquio Posgrados | VI encuentro de Jóvenes Investigadores

ACACIA



Academia de Ciencias
Administrativas A.C.

**The Faculty of Accounting, Economic and Administrative Sciences of
Universidad de Manizales (UM) and the
Academia de Ciencias Administrativas (ACACIA,A.C.)**

Invite*

To submit papers for the

VI Meeting of Young Researchers - ACACIA2023

Under the theme

Challenges for sustainability: Organizations that create value

To be held at the Universidad de Manizales, Colombia.

Carrera 9a 19-03, Manizales, Caldas, Colombia - 25th of April – 2023

*** The meeting is scheduled in hybrid format (face-to-face and Online).**





OBJECTIVES:

- Generate and disseminate knowledge about the importance of creating value in organizations to respond to the most pressing challenges of companies and society through the tracks that establish the lines of research of the Academia de Ciencias Administrativas (ACACIA).
- Promote a favorable environment to bring together researchers, academics, students and professionals of the administrative sciences and related disciplines to reflect and propose practices, programs and policies that allow to constitute organizations that create value in favor of sustainability and resilient territories.
- Create an environment for the presentation and exchange of ideas for students who are currently pursuing professional careers - bachelor's or undergraduate -, both from public and private universities, with the purpose of stimulating interest in science, technology and research, in the field of administration

The tracks in which the papers of the VI Meeting of Young Researchers can be presented are the following:

| Tracks of the VI Meeting of Young Researchers ACACIA 2023 | |
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| Operations Management and Engineering Management Systems | Leadership, Human Capital and Organizational Behavior |
| Educational Management | Marketing |
| Strategic Management | Methods and Research Models |
| Knowledge Management, Innovation and Technology | Small and Medium Enterprises |
| Regional Development and Sustainability Management | Change Management and Organizational Development |
| Public administration | Accounting, Auditing and Taxation |
| Finance and Economics | Gender Studies |
| | Entrepreneurship and Startups |





I. Guidelines for participation with project or advances of undergraduate theses in the VI Meeting of Young Researchers:

1. The maximum number of authors per research is three.
2. Papers may be submitted in Spanish, English or French
3. The paper must be **unpublished**, the result of theoretical or empirical research in progress or concluded with partial or final findings. In either case, the research must be **original**, relevant and developed with scientific and methodological rigor.
4. The minimum length of the papers is 10 pages and the maximum of 20 considering abstract, graphs, tables, bibliographic references and any annex. It must be sent in Word extension format (doc, docx).
5. Use Arial letter 12, with line spacing of 1.5 and margins of 2.5 (top, bottom, left and right), with numbering centered at the bottom of the page. The title of the paper has to be in the general heading.
6. Papers that do not meet the requirements of the format of the papers requested in this call shall be grounds for rejection.
7. The paper must be sent in two files:
 - a. **File 1 Extensive:** title, maximum abstract of 250 words, keywords no more than three, introduction containing objective and research problem, theoretical framework, methodology analysis of results, conclusions and bibliographic references in APA 7 format . The name of the authors is not included in this file..
 - b. **File2.Cover:** Data of the VI Meeting of Young Researchers ACACIA 2023, title of the paper, full names and last names, professional training program that is being studied - bachelor's or undergraduate, -, institution of origin indicating city and country and the email address of each one, phone number (10 digits of the number and country code number), the track in which you wish to participate, when choosing the track you must take into account its relationship with the research paper that will be cataloged with the definition of its keywords. Finally include the full name of the teacher responsible or tutor of the paper to be presented.





8. All papers shall be subject to evaluation by the organizing committee. Upon acceptance you must prepare a presentation to present your paper.
9. The paper must be registered only in one track of the meeting; the registration of the same paper in more than one track will automatically cancel its registration.

The key dates for the presentation of papers at the VI Meeting of Young Researchers are:

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|---|------------------------------------|----------------------------|
| Submission of papers | From Monday, November 1st, 2022 | Until February 1st, 2023. |
| Sending letters of acceptance to participants | as of February 28th, 2023 | Until March 15th, 2023. |
| Reception of accepted submissions | Until Friday, April 10th, 2023 | |
| Date of the VI Meeting of Young Researchers ACACIA 2023 | April 25th, 2023 | |
| Registration Deadline to schedule and confirm the presentation of papers at the VI Meeting of Young Researchers ACACIA 2023 | Until April 10th, 2023 | |

10. Papers must be uploaded through the Congress website of the ACACIA Congress 2023, VI Meeting of Young Researchers in: <https://acacia.umanizales.edu.co/>.
11. Only papers that meet the established payment deadline in a timely manner will be scheduled for presentation
12. The papers may only be presented in sessions of tracks of the VI Meeting of Young Researchers, **by the main author or co-authors of the paper, presentations by third parties are not allowed.**
13. Only papers that meet the times and conditions established in this call will be accepted. Any other situation not considered will be the responsibility of the





Academic Coordination of the VI Meeting of Young Researchers and the Board of Directors of ACACIA.

II. Registration fees

| Category | Early Fee Category* Until March 15th, 2023 | Regular Fee* As of March 15th, 2023 | Includes: |
|--|--|-------------------------------------|--|
| Students with paper at the VI Youth Meeting Researchers (Includes the attendance to the Congress)* | \$25USD** | \$30USD** | Registration, certificate of speaker at the congress, and participation in academic activities of the congress |
| Attendees at the VI Meeting of Young Researchers | | 30USD** | Registration, certificate of attendee at the VI Meeting of Young Researchers, and participation in academic activities of the congress |





*The student fee will be valid by showing a **valid student credential**.

**The early and regular fee for students with paper presented at the meeting includes Registration, certificate of speaker at the meeting, and participation in academic activities of the congress. It does not include welcome cocktail, cultural night, conference banquet, 2 meals (lunches).

*** If the student speaker or assistant wishes to participate in the other activities of the congress (welcome cocktail, cultural night, conference banquet, 2 meals (lunches), or souvenir of the congress.) must cancel as registration 200USD.

The mechanism of payment of registration or assistance will be published on the official website of the Congress, VI Meeting of Young Researchers
<https://acacia.umanizales.edu.co/>

III. General Information

For further information and contact about the XXVI International Congress of Research in Administrative Sciences, VI Meeting of Young Researchers, please visit the website <https://acacia.umanizales.edu.co/>

Congress e-mail: congresoacacia2023@umanizales.edu.co

Contacts:

Sandra Elena Palacio Duque

Keidy Johanna Peláez Higuera

Héctor Mauricio Serna Gómez

Adriana Ramírez Cardona

José Fernando Barahona Vinasco

asis_fccea@umanizales.edu.co

jpelaez@umanizales.edu.co

hserna@umanizales.edu.co

aramirez@umanizales.edu.co

barahona@umanizales.edu.co





IV. Organizing Committee

| Organizing Committee of the XXVI International Congress of Research in Administrative Sciences Universidad de Manizales | |
|--|---|
| Ms. C. Irma Soto Vallejo | Dean of the Faculty of Accounting, Economic and Administrative Sciences |
| Dr. Adriana Ramírez Cardona | Director of the School of Business Administration |
| Ms. C. Héctor Mauricio Serna Gómez | General Coordinator Congress |
| Ms. C. Sandra Elena Palacio Duque | Logistics Coordinator |
| Dr. Gregorio Calderón Hernández | Academic Coordinator |
| Ms. C. Claudia Milena Alvarez Giraldo | Academic Coordinator |
| Dr. Carlos Andrés Osorio Toro | Academic coordinator of the graduate colloquium |
| Ms. C. Keidy Johanna Pelaez Higuera | Academic coordinator meeting of young researchers |
| Ms. C. José Fernando Barahona Vinasco | Logistics Coordinator |
| Ms. C. Edwin Fernando Florez Giraldo | Systems Coordinator |
| Ricardo Rivera Muñoz | Communications Coordinator |

| Executive Committee 2022 - 2025 Academia de Ciencias Administrativas, ACACIA, A. C. | |
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| Dra. María Luisa Saavedra García Universidad Nacional Autónoma de México | President |
| Dra. María Guadalupe Calderón Martínez Universidad Nacional Autónoma de México | Vice President of Tracks |
| Dra. Mónica Lorena Sánchez Limón Universidad Autónoma de Tamaulipas | Vice- President of Committees |
| Dra. Ana Laura Medina Conde | Secretary |





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| Universidad Autónoma de Tlaxcala | |
| Dr. Arturo Briseño García Universidad Autónoma de Tamaulipas | Pro Secretary |
| Dra. Martha Ríos Manríquez Universidad de Guanajuato | Treasurer |
| Dr. Christian Bucio Pacheco Universidad Autónoma del Estado de México | Pro Treasurer |
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| Ms. C. Héctor Mauricio Serna Gómez Universidad de Manizales | Enrollment and linkage |
| Dra. Patricia Hernández García Universidad Autónoma de San Luis Potosí | Admission |
| Dra. Yesenia Sánchez Tovar Universidad Autónoma de Tamaulipas | Graduate Colloquium |

| Tracks' Managers | |
|---|--|
| Dr. Jaime Garnica González Universidad Autónoma del Estado de Hidalgo | Operations Management and Engineering Management Systems |
| Dra. Patricia Hernández García Universidad Autónoma de San Luis Potosí | Educational Management |
| Dra. Karla María Nava Aguirre Universidad de Monterrey | Strategic Management |
| Dra. Lorena Álvarez Castañón Universidad de Guanajuato | Regional Development and Sustainability Management |





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| Dr. Juan Carlos Centeno Universidad Autónoma de Coahuila | Public administration |
| Dr. Christian Bucio Pacheco Universidad Autónoma del Estado de México | Finance and Economics |
| Dra. Martha Corrales Estrada Egade Business School | Knowledge Management, Innovation and Technology |
| Dr. Carlos Colín Flores Instituto Tecnológico y de Estudios Superiores de Monterrey | Leadership, Human Capital and Organizational Behavior |
| Dra. Judith Cavazos Arroyo Universidad Popular Autónoma de Puebla | Marketing |
| Dr. Osmar Arandia Pérez Universidad de Monterrey | Methods and Research Models |
| Dra. Arcelia Toledo López IPN-CIIDIR Oaxaca | Small and Medium Enterprises |
| Dra. Laura Arminda Garza González Universidad Autónoma de Aguascalientes | Change Management and Organizational Development |
| Dra. Teresa de Jesús Vargas Vega Universidad Autónoma del Estado de Hidalgo | Accounting, Auditing and Taxation |
| Dra. Guadalupe del Carmen Briano Turrent Universidad Autónoma de San Luis Potosí | Gender Studies |
| Dra. María Guadalupe Calderón Martínez Universidad Nacional Autónoma de México- FES Cuautitlán | Entrepreneurship and Startups |

